

Profile

Trade Media Japan Co.,Ltd.

From Miyazaki to Taiwan, Asia, and the world
We are the total produce company from promotion
that connects people, things, and companies to sales.

Story

SUCCESS STORY

Not limited to promotion utilizing media such as inbound programs, is it possible to develop outbound people, products, and companies in Taiwan?

From that point of view, we decided to establish a new company because we thought that if we could support Miyazaki and other regions and companies nationwide with << promotion + trading company >>, we would have a role as a local station.

Out line

Company Profile

Company name	Trade Media Japan Co.,Ltd.
Representative	Representative Director Tomoyasu Takada
Established	July 2018 (Taiwan branch opened in October of the same year)
businesses	Trading business / promotion business <ul style="list-style-type: none"> • Products manufacturing, sales, import / export and brokerage business • Planning, production, operation and management of EC sites and mail-order business • Attracting tourists both domestically and internationally • Implementation of planning advertisement and production of domestic local governments and sales promotion of special products • Marketing and promotion support projects of the private companies and local governments to domestic and global. • Planning and management of various events • Restaurant management
Capital	23,000,000 yen
Shareholders	MRT Miyazaki Broadcasting, Miyazaki Bank, Miyazaki Bank Regional Creation Fund, SME Support Organization "Asia Gateway No. 2 Investment Limited Partnership
employee	Miyazaki Headquarters 5 people. Taiwan branch office 2 people
group company	Miyazaki Broadcasting Co., Ltd. Densan Co., Ltd. MRT Micc Co., Ltd. MRT Ad Co., Ltd.
URL	https://english.tm-japan.jp/



Headquarter
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TEL.02-2720-0322



Miyazaki Broadcasting Group
Trade Media Japan

Growing with the region,
creating the future of the region



Trading business

- Simultaneously developing promotion and trading business utilizing video production.
- Local customs clearance, component inspection, import / export procedures such as Chinese label creation, and general logistics operations are possible.
- A sense of security that it is a transaction and settlement with Japanese headquarter.
- Not only business negotiations at Taiwan branch offices, but also storage, distribution, and processing can be handled through a business alliance with a wholesale company in Taiwan.
- Local tasting business meetings and sales events at real stores can also be held.
- Concluded cooperation agreements with several companies to develop sales channels in Taiwan and other Asian regions.

Trading company business performance

We are exporting Miyazaki products to Taiwan one after another!

Miyazaki Beef



Miyazaki's Fisheries (processed products)



Chlorophthalmus albatrossis Mehikari

Seasonings



Beverages



Confectionery



Fruits



Rice



Organic Rice

PB / OEM Product development with Taiwan companies



Exhibition Consultant



Promotion business

- Easy to collect data and information of strong media such as local contents' effect and efficiency.
- By cooperating with a TV station in Taiwan, it is possible to respond to local interviews and program broadcasting.
- Because there is a Taiwan branch office, it is possible to follow marketing, test sales, and commercial distribution without being temporary. Promotional events, products exhibitions, tast business meetings, etc. can also be held.
- Possible to promote to make use of TV programs, SNS, and video production.

Promotion business results

Contributing to expanding exports of local products through TV and internet programs!

Ministry of Internal Affairs and Communications



Ministry of Agriculture, Forestry and Fisheries



Each Municipality



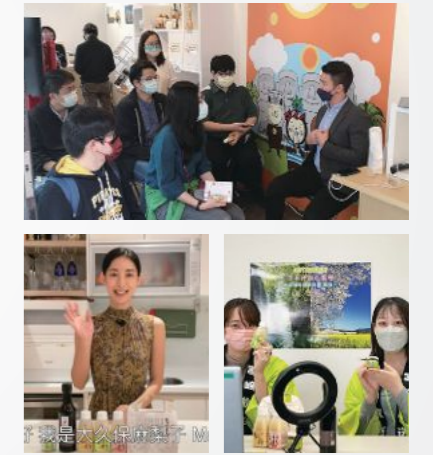
Media



Business Meeting



Online Tour



SNS Advertisement Development



International Exchange



EC Site Management



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